



nglcc
Global

certified
WBENC
WOMEN'S BUSINESS ENTERPRISE

PRODUCTS CATALOG

 **BE SERENE CLEAN**
Goodwill Labs™

Proud Supplier of **vizient**. #MS7248



Michelle LeClair

CEO

Daughter, Savy

Inspirational Officer

Headquarters:

California & Georgia

US MANUFACTURER

BIPOC HAIR & SKIN CARE

Be Serene is a WBENC and NGLCC small business supplying extra moisturizing Hair & Skin Care products formulated for diverse patients while still being loved by ALL.

Be Serene was started by two mothers of diverse families with over two decades of developing hair & skin care products for some of the most well known brands in retail.

Michelle LeClair & Tracy Holland noticed that healthcare facilities were not providing moisturizing products that properly cared for their family members' curly hair & melanin skin, so they decided to pivot their existing cosmetic businesses into filling this gap.

Be Serene created products that are Sulfate and Paraben free and include 16 moisturizing ingredients, such as, coconut, shea butter and Rapeseed oil, which is light and high in Omegas so it is easily absorbed by the hair strand. There is NO build up or weighing down the hair like other products with heavier waxes and oils. Additional water-soluble ingredients create a nice slip to the hair for less breakage when combing.

Be Serene's lotion was created for sensitive skin with moisturizing ingredients that absorb quickly and won't leave the skin feeling greasy. We offer all important products to help manage hair, such as detangling brushes, wide tooth combs, no pull ponytail holders, unisex satin bonnets and leave in conditioning sprays all packaged in personalized poly bags.

Be Serene's products are formulated with gentle and top quality ingredients that address the need of the diverse patient, but are also loved by the caucasian patient population.

We all want ALL of our family members to feel seen and properly cared for when they need it most.


**BE SERENE
HAIR & BODY
PRODUCT
INGREDIENTS**

Purified Water

Plant-Based Softeners

Behentrimonium Chloride

(rapeseed oil from the mustard plant)

Glycerin (from the Karanja tree)

Stearamidopropyl Dimethylamine

(derived from brassica oil, family of mustard and kale)

Butyrospermum Parkii (Shea Butter)

Cocos Nucifera (coconut Oil)



Plant-Based Detangler

Guar Hydroxypropyltrimonium Chloride



Coconut-Based Cleanser

Guar Hydroxypropyltrimonium Chloride



Hair Conditioner

Panthenol

Propylene Glycol Dicaprylate

(derived from coconut oil)

Vitamin E

Tocopherol



Food-grade Preservative

Extra Moisturizing Shampoo & Body Wash



Sulphate-Free



Paraben-Free



Made from
natural
ingredients



Hypoallergenic
and allergy-free
perfume



Gentle and Free of
potentially harmful
ingredients



All recyclable
packaging



Item Code	1001A-4oz
Item Description	EXTRA MOISTURIZING SHAMPOO & BODY WASH
Item Size	4 oz
Case Pack	UPON REQUEST

**DISCOUNTED PRICING
BASED ON 3-5 YEAR CONTRACT
VOLUME COMMITMENT**
Please inquire for pricing information.

Ingredients
Water, Sodium C14-16 Olefin Sulfonate, PEG-4 Rapeseedamide, Cocamidopropyl Betaine, Glycerin, Glycol Distearate, Cocamidopropyl Hydroxysultaine, Dicaprylyl Ether, Decyl Glucoside, Polyquarernium-7, Guar Hydroxypropyltrimonium Chloride, Glyceryl Oleate, Panthenol, Sodium Metabisulfite, Tocopheryl Acetate, Fragrance, Citric Acid, Phenoxyethanol, Sodium Chloride, Ethylhexylglycerin.

Extra Moisturizing Hair Conditioner



Sulphate-Free



Paraben-Free



Made from
natural
ingredients



Hypoallergenic
and allergy-free
perfume



Gentle and Free of
potentially harmful
ingredients



All recyclable
packaging



Item Code	1002A_4oz
Item Description	EXTRA MOISTURIZING HAIR CONDITIONER
Item Size	4OZ
Case Pack	UPON REQUEST

**DISCOUNTED PRICING
BASED ON 3-5 YEAR CONTRACT
VOLUME COMMITMENT**
Please inquire for pricing information.

Ingredients
Water, Cetyl Alcohol, Behentrimonium Chloride, Glycerin Stearamido-propyl Dimethylamine, Cetrimonium Chloride, Hydroxyethylcellulose, Dimethicone, Amodimethicone, Polyquaternium-37, Propylene Glycol Dicaprylate/Dicaparate, Butyrospermum Parkii (Shea Butter), Cocos Nucifera (Coconut) Oil, Guar Hydroxypropyltrimonium Chloride, Polyquaternium-55, PPG-1 Trideceth-6, Panthenol, Isopropyl Alcohol, Fragrance, Citric Acid, Phenoxyethanol, Ethylhexylglycerin.

Extra Moisturizing Body Lotion



Sulphate-Free



Paraben-Free



Made from
natural
ingredients



Hypoallergenic
and allergy-free
perfume



Gentle and Free of
potentially harmful
ingredients



All recyclable
packaging



Item Code	1003A-4oz
Item Description	EXTRA MOISTURIZING BODY LOTION
Item Size	4OZ
Case Pack	UPON REQUEST

**DISCOUNTED PRICING
BASED ON 3-5 YEAR CONTRACT
VOLUME COMMITMENT**
Please inquire for pricing information.

Ingredients
Water, Glycerin, Glyceryl Stearate, Cetyl Alcohol, Stearic Acid, Butyrospermum Parkii (Shea Butter), Cetearyl Alcohol, Caprylic/Capric Triglyceride, Cocos Nucifera (Coconut) Oil, Isopropyl Palmitate, Dimethicone, Propanediol, Cetearth-20, Panthenol, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Carbomer Sodium Hydroxide Phenoxyethanol, Fragrance, Ethylhexylglycerin.

Extra Moisturizing Leave-in Conditioner Spray



Sulphate-Free



Paraben-Free



Made from
natural
ingredients



Hypoallergenic
and allergy-free
perfume



Gentle and Free of
potentially harmful
ingredients



All recyclable
packaging



Item Code	1013A
Item Description	EXTRA MOISTURIZING LEAVE-IN CONDITIONER SPRAY
Item Size	4OZ
Case Pack	UPON REQUEST

**DISCOUNTED PRICING
BASED ON 3-5 YEAR CONTRACT
VOLUME COMMITMENT**
Please inquire for pricing information.

Ingredients
Water, Cetyl Alcohol, Behentrimonium Chloride, Glycerin, Stearamidopropyl Dimethylamine Cetrimonium Chloride, Hydroxyethylcellulose, Dimethicone, Amodimethicone, Polyquaternium-37, Propylene Glycol Dicaprylate/Dicaprate, Butyrospermum Parkii (Shea) Butter, Cocos Nucifera (Coconut) Oil, Guar Hydroxypropyltrimonium Chloride Polyquaternium-55, PPG-1 Trideceth-6, Panthenol, Isopropyl Alcohol, Fragrance, Citric Acid, Phenoxyethanol, Ethylhexylglycerin.



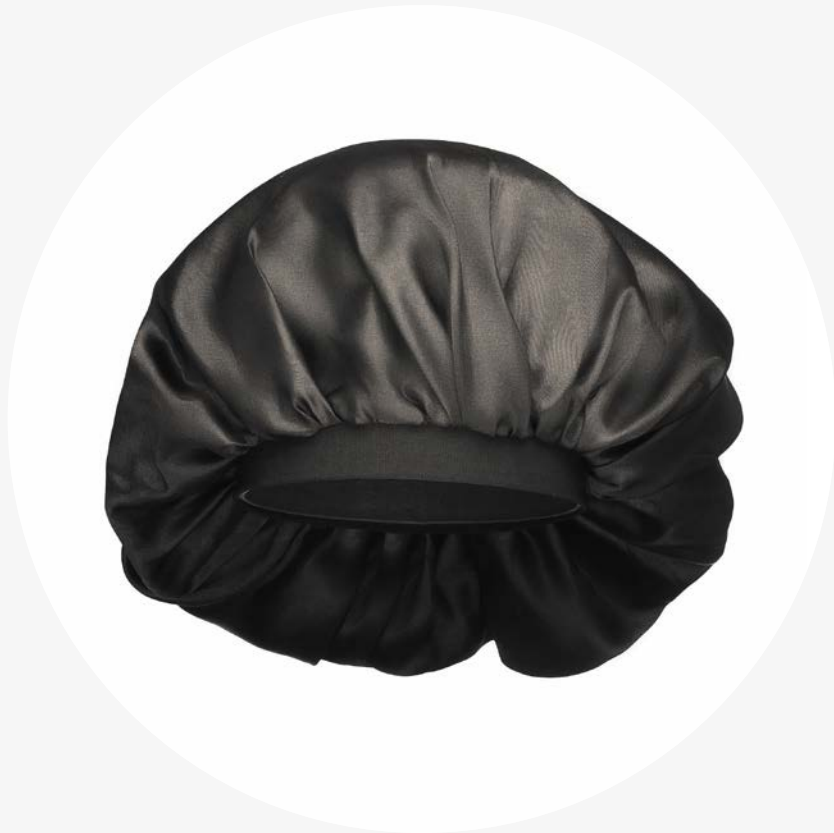
BE SERENE CLEAN
Goodwill Labs™

Wide Tooth Comb



Item Code	1004A
Item Description	WIDE TOOTH COMB
Item Size	9 IN
Case Pack	UPON REQUEST

Black Satin Bonnet



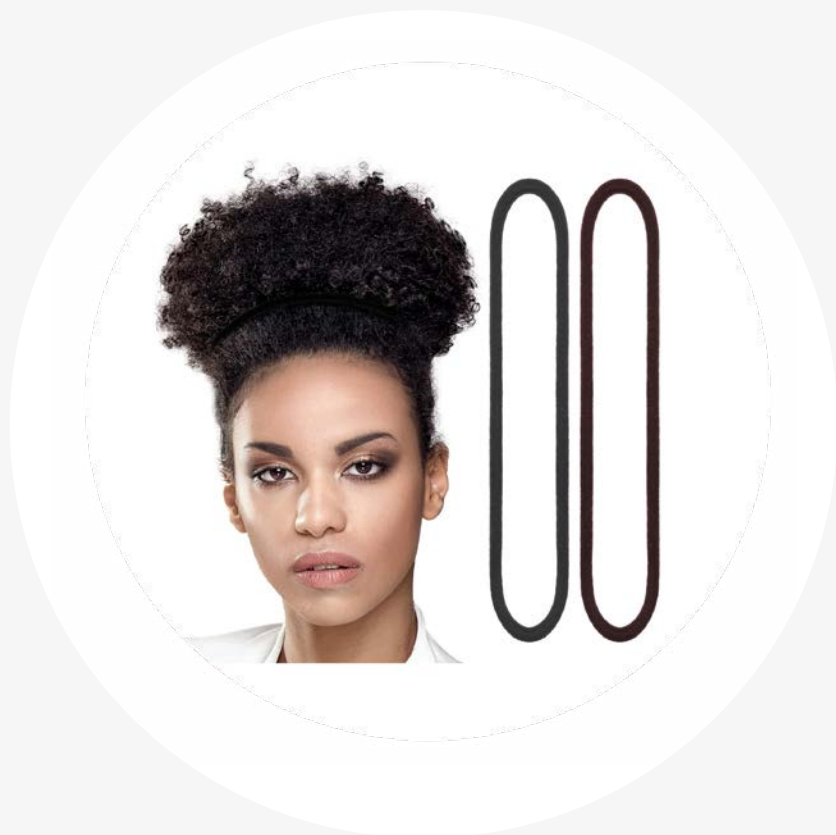
Item Code	1005A
Item Description	BLACK SATIN BONNET UNISEX
Item Size	-
Case Pack	UPON REQUEST

Detangler Brush: Wet/Dry



Item Code	1006A
Item Description	DETANGLE BRUSH
Item Size	-
Case Pack	UPON REQUEST

Large Pony Tail Holders



Item Code	1011A
Item Description	LARGE PONY TAIL HOLDERS
Item Size	-
Case Pack	UPON REQUEST

Hospital Logo added to Poly Bag



Item Code	1012A
Item Description	HOSPITAL LOGO ADDED TO POLY BAG
Item Size	10x14
Case Pack	UPON REQUEST

Extra Moisturizing Hair & Body Care Kit



Item Code	1009A
Item Description	EXTRA MOISTURIZING HAIR & BODY CARE KIT
Item Size	10x14
Case Pack	UPON REQUEST

Includes:

Poly Bag, Shampoo/Bodywash, Conditioner, Leave- In Conditoner, Lotion, Detangler Brush, Comb, Head Bonnet, 2 Pony Tail Holders, Hospital Logo, Kitting Fee



Hair Accessories Kit



Item Code	1010A
Item Description	HAIR ACCESSORIES KIT
Item Size	10x14
Case Pack	UPON REQUEST

Includes:

Poly bag, Detangler Brush, Comb,
Head Bonnet, 2 Pony Tail Holders,
Hospital Logo, Kitting Fee



BE SERENE CLEAN
Goodwill Labs™

INQUIRES & PRICING

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