## Hair & Skin Care Products for ALL

Be Serene is a WBENC and NGLCC small business supplying extra moisturizing Hair & Skin Care products formulated for diverse patients while still being loved by ALL. Be Serene was started by two mothers of diverse families. With over two decades of developing hair & skin care products for some of the most well known brands in retail.

Michelle LeClair & Tracy Holland noticed that healthcare facilities were not providing moisturizing products that properly cared for their family members' curly hair & melanin skin, so they decided to pivot their existing cosmetic businesses into filling this gap.

Be Serene created products that are Sulfate and Paraben free and include 16 moisturizing ingredients, such as, coconut, shea butter and Rapeseed oil, which is light and high in Omegas so it is easily absorbed by the hair

strand. There is NO build up or weighing down the hair like other products with heavier waxes and oils. Additional water-soluble ingredients create a nice slip to the hair for less breakage when combing.

Be Serene's lotion was created for sensitive skin with moisturizing ingredients that absorb quickly and won't leave the skin feeling greasy. We offer all important products to help manage hair, such as detangle brushes, wide tooth combs, no pull ponytail holders, unisex satin bonnets and leave in conditioning sprays.

Be Serene's products are formulated with gentle and top quality ingredients that address the need of the diverse patient, but are also loved by the caucasian patient population. We all want ALL of our family members to feel seen and properly cared for when they need it most.





Please contact michelle@beserenebeauty.com for additional information, sizes and pricing.







# BE SERENE™

Products That Create Peace Of Mind

#### **OFFERINGS**

#### **BIPOC Hair & Skin Care Products**

4oz Adult Shampoo & Body Wash

4oz Adult Hair Conditioner

4oz Adult Body Lotion

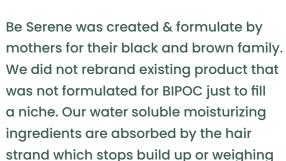
### **Baby Products**

**For All Skin Types** 

4oz Baby Shampoo & Body Wash

4oz Body Lotion

the hair down.



Be Serene CANTU **WBENC Certified** 0 X **NGLCC** Certified Х **USA Made USA Manufactured** Х Recycled Packaging Х Formulated for BIPOC 14 Moisturing Ingredients Sulfate Free 0 Paraben Free 0 Frangrance Free



Moisturized with rapeseed oil and coconut.



















MEDLINE OR

		QTY per		
Description	СИОМ	СПОМ	Tier 1	Tier 2
Adult Hydrating Shampoo Wash	CA	48	\$79.68	Locally Negotiated
Adult Hydrating Conditioner	CA	48	\$81.12	Locally Negotiated
Adult Hydrating Shea Butter Body Lotion	CA	48	\$81.12	Locally Negotiated
Baby Sensitive Extra Moisturizing	CA	48	\$84.00	Locally Negotiated
Body Lotion				
Baby Sensitive Skin Extra Moisturizing	CA	48	\$84.00	Locally Negotiated
Shampoo & Body Wash				
	Adult Hydrating Shampoo Wash Adult Hydrating Conditioner Adult Hydrating Shea Butter Body Lotion Baby Sensitive Extra Moisturizing Body Lotion Baby Sensitive Skin Extra Moisturizing	DescriptionCUOMAdult Hydrating Shampoo WashCAAdult Hydrating ConditionerCAAdult Hydrating Shea Butter Body LotionCABaby Sensitive Extra MoisturizingCABody LotionCABaby Sensitive Skin Extra MoisturizingCA	DescriptionCUOMCUOMAdult Hydrating Shampoo WashCA48Adult Hydrating ConditionerCA48Adult Hydrating Shea Butter Body LotionCA48Baby Sensitive Extra MoisturizingCA48Body LotionBaby Sensitive Skin Extra MoisturizingCA48	Adult Hydrating Shampoo Wash Adult Hydrating Conditioner Adult Hydrating Shea Butter Body Lotion Baby Sensitive Extra Moisturizing CA 48 \$81.12 CA 48 \$81.12 CA 48 \$84.00 CA 48 \$84.00 CA 48 \$84.00 CA 48 \$84.00

Tier 1: Access | Tier 2: Locally Negotiated